

Report on Inaugural Ceremony of Integrated Design & Technical Development Project in Jute Diversified Handicrafts Products, sponsored by the Office of the D C (Handicrafts) implemented by Jute Products Development & Export Promotion Council (JPDEPC) at Village Netaji Nagar, Dist: Jalpaiguri, West Bengal on Monday, the 19th November, 2018.

(Ref D.C (H) Sanction Order No. J-12012/35/2017-18/DS/ER/SC/1680 dated 22.12.2017 & D C (H) Siliguri's letter No. MSME/SLG-IDP(JPDEPC)/18-19 dated 16th October, 2018.

JPDEPC organised the Inaugural Ceremony of Integrated Design & Technical Development Project in Jute Diversified Handicrafts Products, sponsored by the Office of the D C (Handicrafts) implemented by Jute Products Development & Export Promotion Council (JPDEPC) at Village Netaji Nagar, Dist: Jalpaiguri, West Bengal on Monday, the 19th November, 2018. The function was inaugurated by Shri Bijay Krishna Burman, Hon'ble Member of Parliament (M.P) with Shri Vivek Agarwal, Chairman, JPDEPC, Shri Subhendu Acharya, H.P.O, D C (H) and other dignitaries in the presence of around 60 jute craft artisans from S C Category of Jalpaiguri and both Shri Suvajit Mondal, D C (H) Empanelled Designer and Smt. Laxmi Mandal (Biswas) engaged as Designer and Master Craftsperson respectively for this project as per approval letter No. MSME/SLG-IDP(JPDEPC)/18-19 dated 16th October, 2018.



(Lightening of lamp by Shri Bijay Chandra Barman, Hon'ble M.P. Jalpaiguri Constituency)



(Lightening of Lamp by Shri Vivek Agarwal, Chairman, JPDEPC)



(Lightening of lamp by Shri Rajesh Kumar Khemka, Senior CoA Member, JPDEPC)



(Inaugural Address by Shri Bijay Chandra Barman, Hon'ble M.P. Jalpaiguri Constituency. L- Shri Subhendu Acharya, HPO, D C (Handicrafts) Siliguri & R- Shri Vivek Agarwal, Chairman, Shri Rajesh Kumar Khemka, Senior Member & Shri Dilip Kumar Barma, Official of Central Bank of India, Jalpaiguri)

In the inaugural speech, Shri Bijay Chandra Barman, Hon'ble M.P. Jalpaiguri highlighted on the importance of organising this Integrated Design & Technical Development Project in Jute Diversified Handicrafts Products at Jalpaiguri, where both large number of skilled jute crafts artisans and raw materials are easily available. He also mentioned growing market trends of jute goods both in domestic and international markets in view of global environment consciousness.

Shri Vivek Agarwal, Chairman, JPDEPC welcomed all dignitaries specially Hon'ble M.P. Shri Bijay Chandra Barman and Shri Subhendu Acharya, HPO, D C (Handicrafts) who spared their valuable times for this event.

He briefed all about the activities of the Council and insisted on design and product

development. He also stated about the growing demand of jute handicrafts products in global market. He also stated that the main objective of organizing the Integrated Design & Technical Project in Jute Diversified Handicrafts Products here in Jalpaiguri is to train the artisan of new design for export and the latest technology used in the product development for the export.

Shri Subhendu Acharya, HPO, D C (Handicrafts) Siliguri briefed artisans about various welfare schemes of D C (Handicrafts) and the basic objective of organising the Integrated Design & Technical Development Project in Jute Diversified Handicrafts Products at Jalpaiguri was to educate more skilled jutecraft artisans of Jalpaiguri and advised participant-artisans to utilise this project for upgradation of their skill. He thereafter took selection procedure of artisans for this project jointly with designer, JPDEPC official and master craftsperson.

Shri Dilip Kumar Barma, Official of Central Bank of India, Jalpaiguri briefed artisans various schemes of bank for providing financial assistance to the artisans for increasing their business and advised artisans to avail this opportunity.

The function ended with the Vote of Thanks by Shri Rajesh Kumar Khemka, Senior Member of JPDEPC.

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21.11.2019
