

Report on Council's Event – BSM at New York, Chicago & Las Vegas from 8th July, 2019 to 16th July, 2019 under MAI Scheme

Jute Products Development & Export Promotion Council (JPDEPC) organized BSM at New York, Chicago & Las Vegas from 8th July, 2019 to 16th July, 2019 under MAI Scheme to provide a platform for interaction between Indian jute goods manufacturers/exporters specially from MSME sector with importers of NAFTA region specially from USA and also provide an opportunity of foreign buyers to assess the competence of Indian jute goods and jute diversified products.

The BSM was inaugurated by Indian Mission Official in USA along with Council's Chairman on 8th July, 2019. The BSM was participated by 11 participants from 11 Council's member-firms and more than 30 foreign buyers from USA & NAFTA Region had visited the stall of Indian participants New York, Chicago & Las Vegas Visitors appreciated jute goods displayed and competence of Indian suppliers. Total enquiries generated were more than 50 Nos and total business generated around US \$. 50,000/-. Indian Missions in USA also appreciated this activity of the Council.

Long term prospect for developing export of jute goods and Jute diversified to North American Markets remains bright. India jute goods exporters especially from MSME sector have now concentrated to NAFTA region especially USA markets for sale of their products. The markets have its own peculiarities particularly strict adherence of norms and specifications which are too adhered to. Hopefully, this BSM would lead to higher export of environment friendly consumer jute goods from India to highly developed country in the world.



Under the active support and guidance of
Ministry of Commerce and Industry
Government of India

INDIAN JUTE BUYERS & SELLERS MEET USA-20

8th July - New York
11th July - Chicago
15th July - Las Vegas



ORGANISED BY
JUTE PRODUCTS DEVELOPMENT & EXPORT PROMOTION COUNCIL
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HERE
JUTE BUYER
SELLER MEET
WORKROOM 1 & 2









