

JPDEPC

Annual Report of Jute Products Development and Export Promotion Council for 2024 – 25 (1st April, 2024 to 31st March, 2025)

The year 2024-25 had been the 15 Year of Jute Products Development and Export Promotion Council (JPDEPC).

Meetings of Committee and General Body:

1. Committee of Administration (the managing body) held 10 meetings in 2024-25 on (i) 30.05.2024 (ii) 01.07.2024 (iii) 30.07.2024 (iv) 20.09.2024 (v) 26.09.2024 (vi) 03.10.2024 (vii) 06.11.2024 (viii) 07.12.2024 (ix) 01.03.2025 (x) 20.03.2025
2. The 14th Annual General Meeting (AGM) was held on 06.11.2024 at the Council's Head Office in Kolkata.
3. The Election (11th) of Managing Body (CoA) was held as per Ministry's directives.
4. The Central Management Committee was reconstituted, with the following members representing the industry, while the last two represented as Govt. of India Nominees.

Industry Members:

1. Shri Gopal Saraf, Chairman (S.L. Packaging Pvt Ltd), Kolkata.
2. Shri Manish Kajaria, Vice-Chairman (Green Earth International), Kolkata
3. Shri Siddharth Lohariwal, Member (Eco Packaging Pvt Ltd), Kolkata.
4. Shri Vivek Agarwal, Member (KTC Export Pvt Ltd), Kolkata.
5. Shri Rajesh Kumar Khemka, Member (R.Kumar & Company), Kolkata.
6. Shri Neel Kamal Kankani, Member (India Glazes Ltd) Kolkata.
7. Shri Ajay Buchasia, Member (Amrit Impex Pvt Ltd), Kolkata.
8. Shri Sandip Bhojgarhia, Member (OSB Overseas Pvt Ltd), Kolkata.
9. Shri Sanjay Goel, Member (Juco Products), Kolkata.
10. Shri Pankaj Saraf, Co-opt Member (Gobind Ram Saraf & Sons), Kolkata.

Nominees appointed by Govt. of India:

1. Jute Commissioner, Ministry of Textiles.
2. Director (Jute), Ministry of Textiles.

3. Ex-Officio Member:

1. Executive Director, JPDEPC (Vacant)

Constitution of Sub-Committee

1. Export Promotion & Events:

Members: Shri Gopal Saraf, Shri Manish Kajaria, Shri Rajesh Kumar Khemka and Shri Vivek Agarwal.

2. Finance & Administration:

Members: Sri Gopal Saraf, Shri Vivek Agarwal and Shri Manish Kajaria.

3. Member Co-ordination:

Members: Shri Sanjay Goel, Shri Sandeep Bhojgaria, Shri Siddharth Lohariwal and Shri Pankaj Saraf.

4. Government Related Policy:

Member: Shri Gopal Saraf, Shri Neel Kamal Kankani, Shri Rajesh Kr Khemka, Shri Vivek Agarwal and Shri Ajay Buchasia.

Adoption of Annual Report for 2023-24 and ratification of Audited Balance Sheet as on 31st March, 2024 with Income & Expenditure Account for the year ending & Auditors Report thereon

In the Annual General Meeting (14th) held on 06.11.2024, the General Body (i) adopted Annual Report for 2023-24 and ratified Audited Balance Sheet as on 31st March, 2024 & Income & Expenditure Account for the year ending & Auditors Report thereon, as approved by the Central Management Committee.

Appointment of Auditors for 2024-25 (F.Y):

The General Body in its Annual General Meeting (14th) held on 06.11.2024, appointed, as recommended by Central Management Committee, CA D.K. Chhajer & Co. Chartered Accountants as the Auditors of the Council for the year 2024-25 with a remuneration of Rs.50, 000/- plus taxes.

Membership and Member - Related Matters:

Pursuant to the Public Notice No. 48/2009-2014 (RE-2010) dated 25.05.2011 of the Directorate General of Foreign Trade (DGFT) issued in exercise of powers conferred under paragraph 2.4 of Foreign Trade Policy 2015-20, procedural rules relating to RCMC are updated and The Director-General of Foreign Trade (DGFT) issued Trade Notice No.35/2021-2022 for Mandatory Electronic filing of Registration Cum Membership Certificate (RCMC) or Registration Certificate (RC) through DGFT Common Digital Platform with effect from 01.04.2022.

Year-wise status of Membership had been, as below:

Year (F.Y)	Membership Strength (Cumulative)
2010-11	52
2011-12	86
2012-13	116
2013-14	112
2014-15	147
2015-16	187
2016-17	220
2017-18	237
2018-19	256
2019-20	272
2020-21	281
2021-22	308
2022-23	386
2023-24	618
2024-25	782

Promotional Activities undertaken during 2024-25:

MARKET ACCESS INITIATIVE (MAI) SCHEME:

- 1. Buyer Seller Meet (BSM) in Australia and New Zealand during 2nd December, 2024 to 4th December, 2024 in Christchurch, New Zealand and Sydney, Australia under MAI Scheme.**

Council organised a Buyer-Seller-Meet (BSM) in Australia and New Zealand during 2nd December, 2024 to 4th December, 2024 under MAI Scheme. The Indian contingent consisted of 14 representatives from 14 companies covered wide spectrum of Indian Jute Products Sector. The meet was inaugurated by the officials from Indian Missions at both places. Participants displayed their new/innovative jute diversified products and interacted with the wholesalers, retailers and importers of jute products of OCEANIA

region and neighbouring countries who visited the BSM and generated substantial business.



2. Bharat Tex-2025 in lieu of Reverse Buyer-Seller Meet in New Delhi during 14th February to 17th February, 2025 under MAI Scheme.

Bharat Tex – 2025 was organised by all Textiles EPCs including JPDEPC in New Delhi from 14th February, 2025 to 17th February, 2025 under MAI scheme, as per directives of Ministry of Textiles, wherein more than 100 foreign buyers across the world and 18 Indian participants from jute sector mostly from MSME displayed their new and innovative products to the visiting foreign buyers and interacted with them directly.

As a result of interactions between Indian exhibitors and foreign buyers, spot orders of substantial value were booked and many serious enquires were generated. On an average, each Indian exhibitors received a good number of serious trade enquires for the respective products. The event was inaugurated by the Hon'ble Prime Minister of India and was followed by Fashion Show and Knowledge Sessions etc.



3. Road Show in Kolkata on the 20th November, 2024

Council organised Road Show in Kolkata on 20th November, 2025 to campaign Bharat Tex 2025, wherein Hon'ble Union Minister of Textiles and Hon'ble State Minister of Textiles and prominent officials from Ministry of Textiles, Govt of India, and prominent stake holders from jute sector and exhibitors were present and Ministry's officials also interacted with the exhibitors and others.



EMPA Scheme:

1. Council's substantial number of members participated under the banner of National Jute Board (NJB) in prominent international exhibitions such as (1) Melbourne Gift Fair-2024 (3-6 August, 2024) Melbourne, Australia, (2) ASD Market Week, Las Angeles (4-7 Aug,2024) in Las Vegas, USA(3) Autumn Fair (1-4 Sept,2024) Birmingham, U.K, (4) Tokyo International Gift Show 2024 (4-6, Sept, 2024), Tokyo, Japan (5) Hong Kong Mega Show ((Oct 20-23, 2024) Hong Kong (6) Gift & Lifestyle Middle East-2024 (Nov.12-14,2024) Dubai, UAE,(7) AFL Artigiano 2024,(Nov 30-Dec 08) Milan, Italy (8)Heimtexitl-2025 (Janu. 14-17,2025) Frankfurt, Germany (9) INTERGIFT 2025 (Feb 5-8, 2025) Madrid Spain(10) AMBIENTE-2025/Christmas World at Frankfurt, Germany from Feb. 07 - 11, 2025 and (11)ASD Market Week 2025 at Las Vegas (Mar 9-12, 2025), Las Vegas, USA.

Year-wise trends in export Jute Goods & Jute Diversified Products since 2020-21 had been, as under:

Major Commodity-wise Exports of Jute Goods from India during the F.Y 2020-21 to 2024-25

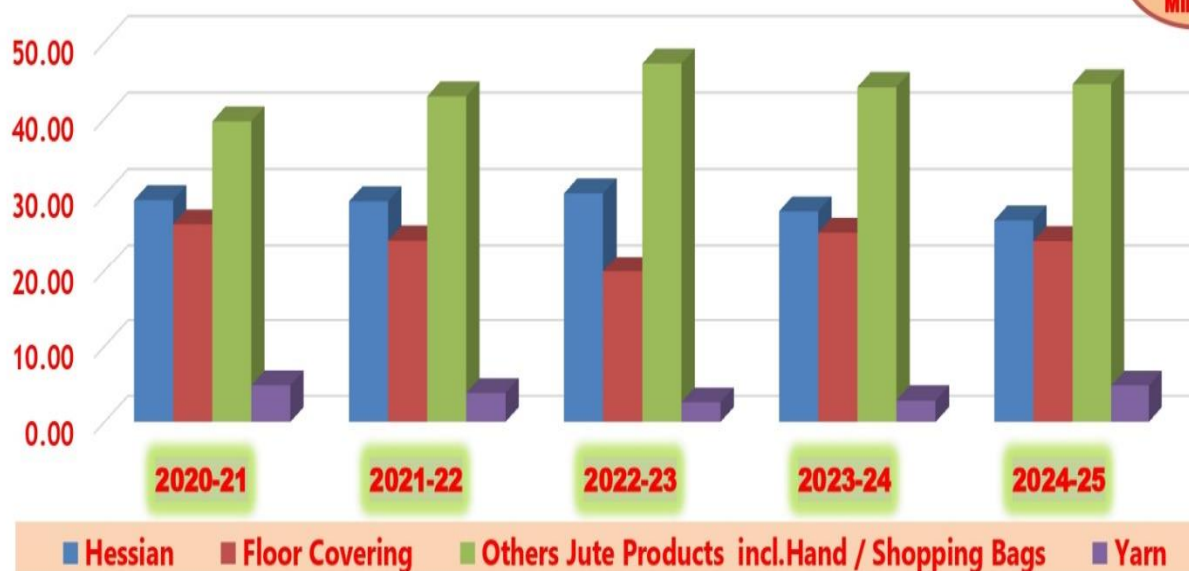
Value in USD Million

Sl. No.	Year	Hessian	Floor Covering	Others Jute Products incl.Hand / Shopping Bags	Yarn
1	2020-21	29.34	26.19	39.65	4.82
2	2021-22	29.19	24.05	42.94	3.82
3	2022-23	30.26	19.92	47.23	2.60
4	2023-24	27.90	25.11	44.15	2.84
5	2024-25	26.71	23.99	44.53	4.77

Source : DoC

Major Commodity-wise Exports of Jute Goods from India during the F.Y. 2020-21 to 2024-25

(Value in USD Million)



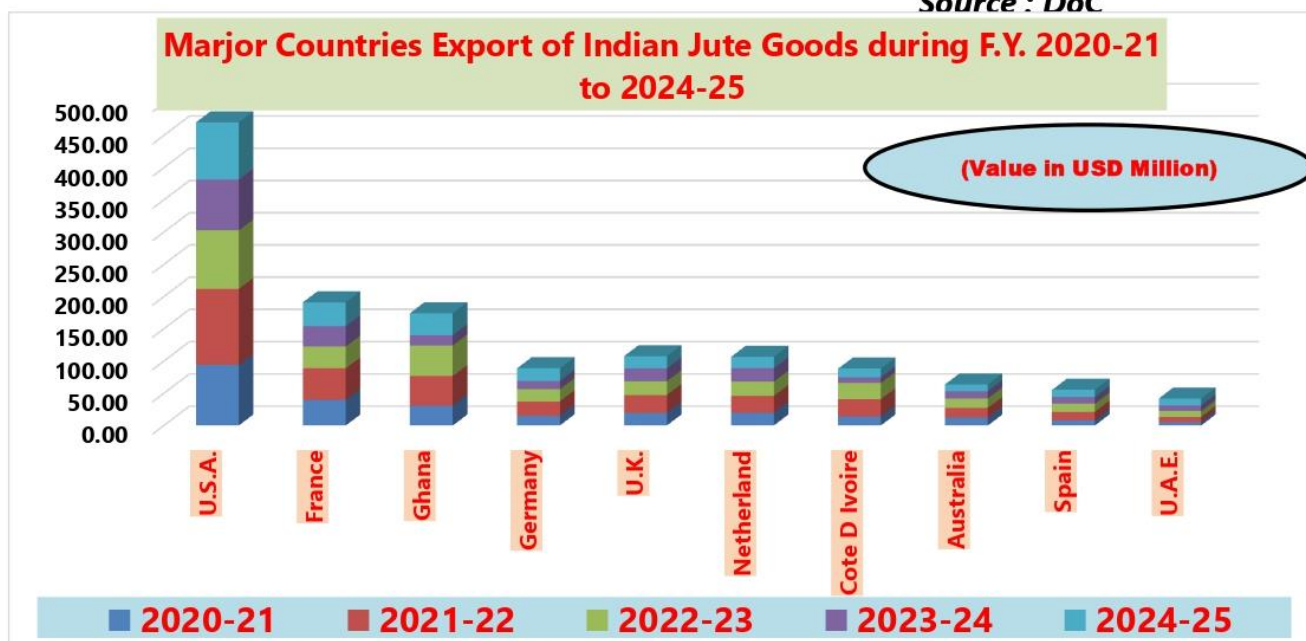
Source : DoC

Marjor Countries Export of Indian Jute Goods during F.Y. 2020-21 to 2024-25

(Value in USD Million)

		Financial Years				
Sl. No.	Name of Country	2020-21	2021-22	2022-23	2023-24	2024-25
1	U.S.A.	93.61	118.34	90.60	78.84	88.96
2	France	39.43	49.19	33.79	31.52	37.24
3	Ghana	30.76	45.99	47.38	15.98	34.15
4	Germany	15.11	22.30	18.74	13.03	19.55
5	U.K.	19.47	27.79	21.28	19.89	19.08
6	Netherland	19.81	26.05	22.20	20.74	17.69
7	Cote D Ivoire	14.04	26.72	25.07	9.07	13.17
8	Australia	12.02	15.21	14.85	11.35	10.33
9	Spain	7.86	13.41	12.34	10.39	11.22
10	U.A.E.	5.06	8.08	9.06	9.08	10.63

Source : DoC



Office and Administration:

Council retained professional services of CS Abhishek Kr Pandey for Company Law related advices and compliances.

Nomination of GOI Officials on Council's Managing Body:

The Jute Commissioner, Ministry of Textiles and The Director (Jute) Ministry of Textiles were the two nominees the Government of India on the Board of the Council during the year under report.

Other Initiatives Taken By the Council:

1. Council had been pursuing its members to avail the benefits as provided by National Jute Board (NJB) under their various schemes like PLI, CSAPM, EMPA & Jute Mark Logo etc.
2. Council scrutinised and forwarded substantial number of claims of its members under Capital Subsidy Scheme on Acquisition of Plants & Machinery (CSAPM) Scheme to NJB for final settlement.
3. Council scrutinised and forwarded substantial number of scholarship claims of Girl Children of MSME JDPs units during FY 2024-25 for availing financial benefits under NJB's Scholarship Scheme for Girl Children.
4. Council submitted several representations to NJB for direct participation of JDP units in international fairs, enhancement of reimbursement of cost of participation in overseas fairs under E&MDA scheme, removal of bank loan clause under CSAPM scheme and inclusion of some machines under CSAPM scheme, etc.
5. Council had been actively involved for implementation BIS recommendation for IS specifications Jute Mark Logo for Jute Hand & Shopping Bags.
6. Council had been pursuing with NJB for settlement of old pending claims with them to settle audit paras as raised by I&W and CAG but no response received so far.
7. Council had been pursuing with D C (Handicrafts) for settlement of old pending claims, but no response received so far.
8. Council submitted various representations to Jute Commissioner's Office/Ministry of Textiles, Ministry of Commerce & Industry, Ministry of MSME & other

Government Departments for redressal of problems hampering export of jute goods.

- 9.** Council attended to all Ministries queries and attend meetings / physical / hybrid mode from both Department of Commerce and Ministry of Textiles particular reference to Country or Regional/Trade, Agreements/Investments, Trade Barriers, Free Trade Agreements, Export Trends and Regulations related issues received from the Government, from time to time.
- 10.** Council attended all virtual/physical meetings, called by Hon'ble Commerce & Industry Minister, Hon'ble Minister of Textiles, Secretary (Textiles), Commerce Secretary, Jute & others Govt. Statutory bodies like NJB/MSME etc.from time to time on various issues relating to export of jute goods.
- 11.** Council attended all meetings called by the various departments of Govt. of West Bengal, DGFT,CBDT etc. from time to time and in touch with them for any problem faced by the jute goods exporters while exporting their goods from Kolkata.
